

Brian Kelley

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Objective

Experienced **WordPress Developer** with over 4 years of expertise in **plugin development**, **theme customization**, and **website optimization**. Seeking to leverage my skills in **front-end** and **back-end** development to contribute to innovative projects.

Key Skills

- **WordPress Development:** Plugin development, theme customization, Gutenberg block creation.
- **Front-End Technologies:** **HTML5**, **CSS3**, **JavaScript**, **React**, **Bootstrap**.
- **Back-End Technologies:** **PHP**, **MySQL**, RESTful APIs.
- **Version Control:** **Git**, GitHub, CI/CD pipelines.
- **Performance Optimization:** **SEO best practices**, caching, image optimization.
- **Tools:** Figma, Adobe XD, Docker, AWS.

Professional Experience

Software Engineering Intern

Dwellingo | Remote, UT | Aug 2023 – Present

- **Developed** and maintained custom WordPress plugins using **PHP** and **JavaScript** to enhance website functionality.
- **Implemented** responsive design for client websites, utilizing **HTML5**, **CSS3**, and **Bootstrap** to ensure cross-device compatibility.
- **Optimized** website performance **reduction in load time** by implementing **caching** and **image compression** techniques.
- **Collaborated** with the design team to create **Gutenberg blocks**, improving content editing flexibility for end-users.

Freelance WordPress Developer

Self-Employed | Remote | Jan 2021 – Jul 2023

- **Designed** and **developed** over **20 custom WordPress themes** for clients across various industries.
- **Integrated WooCommerce** into multiple client sites, increasing their **eCommerce sales**.
- **Created** custom plugins to extend WordPress functionality, including **membership systems**, **event management**, and **SEO tools**.
- **Troubleshoot** and resolve **complex WordPress issues**, including plugin conflicts and **security vulnerabilities**, ensuring optimal website performance.

Projects

Science Blog Website

- **Built** a full-fledged **WordPress** site for a science blog using **custom themes** and **WooCommerce** for monetization through product sales.
- **Integrated payment gateways** and **inventory management systems** to handle the sales of science-related products and subscriptions.
- **Optimized** the website for **SEO Tech News Portal**.
- **Developed** a modern **WordPress** site for a tech news portal, featuring **custom post types** for different content categories like articles, reviews, and tutorials.
- **Implemented advanced search functionality** and **custom filtering** to enhance user experience and content discoverability.
- **Integrated social media sharing tools** and **email newsletters**.

Online Art Gallery

- **Created** an online art gallery website using **WordPress** and **WooCommerce**, allowing artists to showcase and sell their artwork.
- **Designed** a custom theme to provide a visually stunning and responsive layout, enhancing the overall user experience.
- **Implemented a secure payment gateway** and **shipping integration**, facilitating seamless transactions and order fulfillment.

Fitness Coaching Platform

- **Built** a membership-based **WordPress** site for a fitness coaching platform, featuring **custom user roles** and **subscription management**.
- **Integrated a video library** and **live streaming** capabilities to deliver on-demand and real-time workout sessions.
- **Optimized** the website for **mobile devices** and **page speed**.